

# **FLORAL ART RE-IMAGINED**

**VIRTUAL FLOWER SHOW, 2022**



## **‘Synaesthesia:**

**A blurring of floral art and music’**

# **PLEASE READ THE FOLLOWING INFORMATION**

1. This show is open to all floral art designers from anywhere in the world who wish to participate.
2. Do not be alarmed if you do not understand the theme of the show or the word, 'Synaesthesia'. Most of us don't have any idea of what it is like to have this condition. Just consider the titles given and how they resonate with you. Where you are given song titles, just interpret the words of the title – the entire song need not be considered. Lyrics of songs also can be interpreted as they stand without reference to the entire song, especially if this adds confusion for the designer. The only classes where it is necessary to listen to music for interpretation is in the section where you have to play the music and do a design inspired solely by it. Essentially, you can do as much or as little research on these class titles as you wish. But don't get overwhelmed by it all. More often than not, your first response to a title you like is the best one to develop into a design.
3. Many of the titles give a link to a piece of music or a song for you to listen to. (As I have said before, if you have an idea you may not need to listen to the music.) If you wish to, you should be able to click (or right-click) anywhere on the link given and this will take you directly to the relevant Youtube video. There is nothing to be done about the 5 or so seconds of advertising that you will have to listen to before you will be given the opportunity to click 'Skip Ad' and move to what it is you want to listen to. Sorry – but it is what it is.
4. **ALL CLASSES ARE TO BE STAGED ON A TABLE OR OTHER SUITABLE RAISED SURFACE.** You are encouraged to work in a space of about 90 cms in width and depth – but this can be varied according to the design style chosen. The height of your design is your own choice.
5. The competition requires you to submit a photograph of your design so take into consideration your surfaces and backgrounds. They need to flatter your design – not detract from it. Try to avoid textured or tiled backgrounds. If you are going to hang a piece of fabric behind and/or under your design make sure it has been ironed. Creased fabrics are very distracting and could result in your work being down pointed. Any stands, bases, containers etc. used should be in good condition too. Don't think judges don't pick up shoddily painted stands and chipped vases. Most of them are 'zooming in' on your designs and using magnifying glasses when they judge – so make sure everything (including mechanics) is 'tip top'!
6. Please submit only **ONE** front facing photograph of your design that shows it off to its best advantage. (This is all the judges will have to work with when they adjudicate your design. Clarity helps the judges make better decisions.) The quality of your photograph **must** be good **so please send photographs at a high resolution in .jpg format.**

Also, **the entire design** (including stands) must be clearly seen in the photograph. **Photographs that feature only part of a design will not be submitted for judging. Please do not photoshop pictures – only cropping and straightening is permitted.**

7. The work submitted must be your own original designs specifically created for this show. Do not plagiarise – this page has too many followers for you not to be found out! Also, do not attempt to pass off work you have done previously.
8. There is a big difference between floral art and photographs that are taken in nature that may adequately interpret a given theme. This is a floral art competition. Photographs taken of the natural world are not acceptable.
9. Email entries to [alan.zimm@gmail.com](mailto:alan.zimm@gmail.com) and clearly mark them 'Entry for the Floral Art Reimagined Flower Show' (so they do not end up in spam). Do not post or message them directly to the Floral Art Reimagined facebook page. Please indicate your name, country of origin and the class/ classes you wish to enter.
10. All classes are **open** – i.e. you may enter them as a designer at any level. Beginners are welcome to enter this show and **may** ask for help from an advanced designer or judge. I would like to try out this system of collaborative designing and see if it encourages beginners to enter these shows. Working with an advanced designer may help develop beginner designers and give them confidence. I do ask that where a beginner enlists the help of a more advanced designer that the latter acts in an advisory role and does not do all the work for the beginner. Gentle guidance and suggestion is required. When beginners enlist the help of an advanced designer, they must indicate that the work is collaborative and name themselves and the advanced designer as the creators of the piece.
11. Multiple entries are allowed but you may only enter a class once. Also, there are a **limited number** of entries allowed in each class so once they are full, no more entries will be accepted. (I am going to be strict on this this year to attempt to even out numbers in the classes.) Classes will be allocated on a first come, first served basis.
12. There is no charge for entries.
13. If you are a floral art judge and you have entered the show, you may be interested in judging a section or sections in which you have not participated. Please indicate (with your entry) that you are interested in judging and an attempt will be made to create groups of three which are close to each other geographically so communication by telephone or computer is quick and easy.
14. Please indicate your desire to participate in this show by **Monday, 21 February, 2022**. Just send in your name, country of residence and the class/classes in which you would like to enter. (If you are a judge and wish to participate in the judging of this show, remember to mention this.) Exhibits need to be submitted by **Friday, 1 April 2022**.
15. Results will be made known starting sometime towards the end of April on the Floral ART Re-imagined facebook page.
16. The system of awards will be FIRST, SECOND and THIRD. Judges may also award VERY HIGHLY COMMENDED, HIGHLY COMMENDED and COMMENDED at their discretion. It is too difficult to award percentages to photographs of designs as many details are simply not visible.

17. The judges are asked to adjudicate according to the W.A.F.A. Rules where these are applicable and their decisions are final.
18. Please direct queries about this schedule to Kim Zimmerman at [alan.zimm@gmail.com](mailto:alan.zimm@gmail.com)
19. Certificates will be sent to winning designs – but these will be emailed to you so if you wish to print them out, it is for your own expense. This is a paperless show! (You may, however, use paper in your design work.)
20. By entering this show, you are giving permission to publish your work on the Floral Art Reimagined Facebook page. It will be acknowledged as yours. You may not publish the work on social media until the results of the show are made known.

## **Musical Terminology**

### **Class One: 'Allegro'**

'Allegro' refers to the fast, lively and cheerful tempo of a piece of music.

Below is a link to a piece of music played with an allegro tempo

<https://www.youtube.com/watch?v=GkQPQV8DHvY>

This design should be an expression of joy.

### **Class Two: 'Diminuendo'**

'Diminuendo' means 'gradually getting quieter'.

Below is an excellent description and examples of diminuendo in music.

<https://www.youtube.com/watch?v=cO3WAFxo6Yg>

This design is all about 'diminishing' – something making a big statement getting progressively smaller in impact, perhaps. Something gradually fading or dying away.

### **Class Three: 'Forte'**

'Forte' means loud.

Below is a basic description of music dynamics i.e. very soft to very loud to show you how a musician knows whether a note is to be played with force or not.

<https://www.youtube.com/watch?v=uQkloIQIZ0I>

This design needs to be bold and 'in your face'.

### **Class Four: 'Legato'**

'Legato' means 'smooth and connected'.

Here's a basic tutorial on the difference between staccato (see the class below) and legato

<https://www.youtube.com/watch?v=N3XDpc2WBel>

This design needs good flow.

Below is Beethoven's, 'Pathetique Sonata - 2<sup>nd</sup> movement' – a good example of the smooth, connectedness of 'legato'.

<https://www.youtube.com/watch?v=0njpfl1tXEg>

**Class Five: 'Staccato'** ('Staccato is the opposite of 'legato' in music terminology.)  
'Staccato' refers to shortened, quick notes that are not connected to each other.

Here is an example of staccato playing (as compared to legato).

<https://www.youtube.com/watch?v=JgJcKt92vt8>

An orchestra playing Grigoras Dinicu's 'Hora Staccato'

[https://www.youtube.com/watch?v=Pnw\\_S8ml2sM](https://www.youtube.com/watch?v=Pnw_S8ml2sM)

This design needs a sense of disjointed but harmonious movement.

## **Fun with Music**

### **Class Six: 'High Pitched'**

Sounds that are high pitched are often shrill and can be quite annoying for the ear, especially if they are continuous. High pitched sounds vibrate more frequently than low pitched ones. How could you interpret this in floral art?

### **Class Seven: 'Counterpoint'**

In music, counterpoint is the relationship between two or more musical lines which are harmonically interdependent yet independent in rhythm and melodic contour. In floral art, we may refer to this as 'counter rhythm' – i.e. two or more lines that are different to each other yet produce an overall harmonious whole.

### **Class Eight: 'Improvisation: using only 5 components including the container'**

In music, improvisation refers to the 'free performance' of a musical passage, usually in a manner conforming to certain stylistic norms but unfettered by the prescriptive features of a specific musical text.

This section allows the designer to do anything they wish - the only restriction is the limitation to five components. (One type of foliage or flower is regarded as one component i.e. you may use more than one stem.)

### **Class Nine: 'Bass Line'**

In music, the bass line usually refers to the lower notes in a piece of music. Instruments like the bass guitar, the cello, the bassoon etc. are all designed to play lower notes in a musical composition. On the piano, the bassline is usually played by the left hand. The base line adds texture and pulse to music.

How could 'Bass Line' be interpreted in a piece of floral art?

### **Class Ten: 'Interval'**

In music, a number of notes can be played together in what is called a chord. An interval refers to the distance or gap in pitch between these notes. Obviously, we cannot interpret tonal difference in floral art (except in terms of colour) but we can interpret 'interval' in terms of a 'gap'. So, how would you interpret 'Interval' in floral art. (This is an exercise in scale and proportion actually!)

## **Musical Genres**

Interpret these genres of music into floral art.

### **Class Eleven: 'Disco'**

Remember the 70s! 'Disco' was popular dance music characterised by hypnotic rhythm, repetitive lyrics and electronically produced sounds.

If you need reminding of what it sounded like listen to ABBA, the Bee Gees, Donna Summer, Gloria Gaynor, Boney M., Earth Wind & Fire, Chaka Khan, Village People etc.

### **Class Twelve: 'Heavy Metal'**

'Heavy metal' is a genre of rock music that includes a group of related styles that are intense, virtuosic and powerful. It is largely driven by the aggressive sounds of the distorted electric guitar. Popular heavy metal bands include Metallica, Black Sabbath, Iron Maiden, Judas Priest, Motley Crue and Led Zeppelin.

### **Class Thirteen: 'Lullaby'**

A lullaby is a gentle, lilting song which is designed to ease children into sleep.

The song 'Twinkle, Twinkle Little Star' is a lullaby.

### **Class Fourteen: 'Punk Rock'**

Punk rock is inherently nonconformist. Short song forms, fast tempos, anti-establishment lyrics and simple melodies and harmonies are all common punk sounds. The Sex Pistols and Ramones are examples of punk rock bands.

(As floral artists, we could probably draw inspiration from the fashion inspired by punk rock.)

### **Class Fifteen: 'Reggae'**

Reggae is a style of popular music that originated in Jamaica in the late 1960s and quickly emerged as the country's dominant music. By the 1970s, it had become an international style that was particularly popular in Britain, the United States and Africa. It was widely perceived as a voice of the oppressed. Bob Marley and Peter Tosh are famous reggae artists.

## **Song Titles**

In this section, song titles are provided for interpretation into floral art. Whether you listen to the song (links provided) and do research on the song is up to you. Basically, the judges are just interested in how the words of the title are translated into floral art.

### **Class Sixteen: 'Whiter Shade of Pale'** – Procol Harum (1967)

<https://www.youtube.com/watch?v=Mb3iPP-tHdA>

### **Class Seventeen: 'Wild World'** – Cat Stevens (1971)

<https://www.youtube.com/watch?v=Jta56wBI7SM>

**Class Eighteen: 'I Will Follow You Into the Dark'** – Death Cab for a Cutie (2006)

<https://www.youtube.com/watch?v=NDHY1D0tKRA>

**Class Nineteen: 'Aerial'** – Kate Bush (2005)

<https://www.youtube.com/watch?v=Twfb-plg6-k> (A very clever music video accompanies this song.)

**Class Twenty: 'Endless Forms, Most Beautiful'** – Nightwish (2015)

<https://www.youtube.com/watch?v=VUb1p8fm7Ag>

## **Song Lyrics for Interpretation**

Read the lyrics of the songs and visualise these in a piece of floral art. The links to the music are provided but if this will confuse you, don't spend too much time listening to the song. Just concentrate on interpreting the lyrics.

### **Class Twenty One:**

'And take me disappearing through the smoke rings of my mind  
Down the foggy ruins of time  
Far past the frozen leaves  
The haunted frightened trees  
Out to the windy beach  
Far from the twisted reach of crazy sorrow'

- *From 'Mr Tambourine Man' – Bob Dylan (1965)*

<https://www.youtube.com/watch?v=PYF8Y47qZQY>

### **Class Twenty Two:**

'And all the lights, will be, will be  
And all the waves, the sea  
And all the waves, the sea, the sea  
And all the light will be

And all the dust will drift away  
And all the nights and all the days  
And all the heavens go their way  
And only change is here to stay.'

- *'The Humming' – Enya (2015)*

[https://www.youtube.com/watch?v=FOP\\_PPavoLA](https://www.youtube.com/watch?v=FOP_PPavoLA)

### **Class Twenty Three:**

An **abstract design** is required for this class.

'I drew a line for you  
I drew a line for you  
Oh, what a thing to do  
And it was yellow'

- *from 'Yellow' – Coldplay (2000)*

<https://www.youtube.com/watch?v=yKNxeF4KMsY>

### **Class Twenty Four:**

**This design must include glass and paper.**

'You can take everything I have  
You can break everything I am  
Like I'm made of glass  
Like I'm made of paper  
Go on and try to tear me down  
I will be rising from the ground  
Like a skyscraper'

- from 'Skyscraper' – Demi Lavato (2011)

<https://www.youtube.com/watch?v=dMWZMIQT65E>

### **Class Twenty Five:**

**This class requires an element of transparency and something very interesting happening behind it.**

'There's something happening here  
And what it is isn't exactly clear'

- from 'For What It's Worth' – Buffalo Springfield (1967)

[https://www.youtube.com/watch?v=80\\_39eAx3z8](https://www.youtube.com/watch?v=80_39eAx3z8)

### **Class Twenty Six:**

'They took all the trees and they put them in a tree museum  
And they charged people a dollar and a half to see them'

- from 'Big Yellow Taxi' – Joni Mitchell (1970)

<https://www.youtube.com/watch?v=94bdMSCdw20>

### **Class Twenty Seven:**

**A design on a screen. (Can be open or closed.)**

'A screed

A view

In an endless field of disquiet, I never knew'

- from 'Unison' – Gang of Youths (2021)

<https://www.youtube.com/watch?v=KliTGJahNIM>

### **Class Twenty Eight:**

'I can see a fiery, fiery glow

Even though the sun is sinking low'

- from 'Hot Gates' – Laurika Rauch (1995)

[https://www.youtube.com/watch?v=cD\\_pZmTAXZo](https://www.youtube.com/watch?v=cD_pZmTAXZo)

### **Class Twenty Nine:**

**A collage is required for this class.**

'I've been spaced out  
In an absent dream

...

It started out as a seed  
And then it grew like a tree'  
- from 'Drive' – Gretta Ray (2019)

<https://www.youtube.com/watch?v=5d0rwhERGBw>

### **Class Thirty:**

'Her beauty and the moonlight overthrew you'  
- from 'Hallelujah' – Leonard Cohen (1984)

<https://www.youtube.com/watch?v=YYiMJ2bC65A> (K.D. Lang's 2006 version)

## **Floral Art Inspired by Listening to Music**

Listen to the piece of music provided and design whatever it inspires in you. The music should evoke images in your mind or stir emotions in your soul. Translate these into a piece of floral art.

### **Class Thirty One:**

**A cascade design with a difference.**

'Gabriel's Oboe' – theme song from the movie 'The Mission' – Ennio Morricone

[https://www.youtube.com/watch?v=5Gvvp20\\_WXM](https://www.youtube.com/watch?v=5Gvvp20_WXM)

### **Class Thirty Two:**

'Morning Mood' from 'Peer Gynt' – Edvard Grieg

<https://www.youtube.com/watch?v=OoaQyu0wx1A>

### **Class Thirty Three:**

'Sandstorm' – Darude

<https://www.youtube.com/watch?v=y6120QOIsfU>

### **Class Thirty Four:**

'Gymnopedie no.1' – Erik Satie

<https://www.youtube.com/watch?v=S-Xm7s9eGxU>

### **Class Thirty Five:**

Guaranteed to blow your mind ... (listen to the first two and a half minutes)

'Bora Scura Reimagined'

<https://music.pharmafabrik.com/album/bora-scura-reimagined>

## **HENDRA'S CHALLENGE**

**Class Thirty Six:**

**This is a real synaesthetic exercise!**

**'Do-re-mi-fa-so-la-ti – Colour Me'**

What colours do you see in an ascending scale of music? Now design with them!

**Have fun, everyone!**