



INTERNATIONAL FRIENDS OF FLORAL ART & DESIGN (IFFAD)

is excited to invite you to compete in

WHERE



EXTREMES MEET ...

Cover image: 'Networking with Nature' (a close-up) (Aradhana Bhartia, India)
IFFAD virtual challenge October 2021 – awarded Second

VIRTUAL COMPETITION

JUNE 2022

SCHEDULE

Class One

‘Where Extremes Meet’

Class Two

‘Where Dragons Dwell’

Class Three

‘Where There’s A Tale of Two _____’

The word/s to fill the blank to be submitted with your exhibit.

EXHIBITS NOT ACCOMPANIED BY THE WORD/S WILL NOT BE SUBMITTED FOR JUDGING

Class Four

‘Where Undercurrents Swirl’

Class Five

‘Where Things Are Seldom What They Seem’

Small scale exhibit

Space Width 30 x depth 30 x height 50 cms

Two images to be submitted

- 1. One with a rigid ruler / tape measure placed at the right along the height, with zero (0) at the base*
- 2. One without*

EXHIBITS NOT COMPLYING WITH THE ABOVE PHOTOGRAPHY REQUIREMENT WILL NOT BE SUBMITTED FOR JUDGING

Timetable

Applications	<i>Monday 4 April 2022 to Monday 11 April 2022</i>
Acceptances	<u>AFTER</u> <i>Wednesday 13 April 2022</i>
Submission of exhibits	<i>Not earlier than Monday 30 May 2022 and not later than noon UK time on Monday 6 June 2022</i>
Class judging	<i>Wednesday 8 June 2022 to Wednesday 15 June 2022</i>
Major & Special Awards Judging	<i>Wednesday 15 June 2022 to Wednesday 22 June 2022</i>

INFORMATION, RULES & REGULATIONS

1] Suggested Space

Width 75 cms x depth 60 cms x height optional

Though adherence to the suggested space is not strictly enforceable in a virtual competition, exhibits clearly appearing to underutilize or exceed it may be down-pointed

2] Staging

All exhibits are to be staged on a table, plinth, bench or similar raised surface whose height is approximately 75 cms from floor

3] Viewing / Judging

All exhibits are to be intended to be viewed and judged from the front and, against a neutral, un-intrusive background in good natural but indirect lighting which does not cast shadows

4] Photography

Exhibits must be photographed in their entirety including the stand base / support, as would be seen in a normal competition. **PLEASE PAY SPECIAL ATTENTION TO CLAUSE 16] REGARDING PHOTOGRAPHIC EDITING**

5] Interpretation

The organizers will not be able to guide any competitor on the possible meanings of any of the titles or suggest any possible design approaches thereto or interpretations thereof

6] The competition will be judged under prevailing WAFA rules as far as they are applicable to virtual competitions

7] All exhibits must be the original and first-time work of the competitor, created especially for this competition and not previously posted or demonstrated on social media or entered elsewhere

8] **Only one** photograph per exhibit and one entry / exhibit per class will be accepted and must be in clear, high resolution, jpeg format. A competitor may apply for and enter all classes. Organizers may also compete. **Judges are highly encouraged to be part of the event by entering a class/es which they are not judging**

9] Applications

Places in each class are limited and must be pre-applied for in the prescribed Entry Form on a first come first served basis to iffadcompetitions@gmail.com between **Monday 4 April 2022** and **Monday 11 April 2022**. Acceptances will be returned after **Wednesday 13 April 2022**. The registration number will not correspond with the exhibit number. **APPLICATIONS NOT ACCOMPANIED BY DULY COMPLETED ENTRY FORMS WILL NOT BE CONSIDERED**

10] Submission of Exhibits

Exhibits must be submitted not earlier than **Monday 30 May 2022** and not later than noon UK time on **Monday 6 June 2022** to iffadcompetitions@gmail.com. Any exhibit received outside of these dates and times will not be submitted for judging. No other means of communication e.g. posting on facebook or via messenger will be accepted

11] Competitor's full name, class number, organization and country must accompany your exhibit particularly if you use an unidentifiable e-mail address

12] Exhibits will be acknowledged within approximately 48 hours of being received. Contact us **ONLY** if an acknowledgement is not received within this time. The exhibit number will not correspond with the acknowledgement number

13] An exhibit once received will be deemed to be the final submission and may not be later changed or substituted – please assess for yourself the best angle for photography before submission!

14] Inability to submit exhibit/s must be conveyed to the Organizers soonest

15] Exhibits must not be posted on social media before official release of results

16] Photographic editing

The organizers reserve the right to pre-scrutinise exhibits before submission for judging. The scrutiny process will automatically and without further reference to the competitor eliminate and preclude from judging exhibits whose images have been obviously and blatantly photographically enhanced / colour edited / digitally manipulated / 'photoshopped' to:

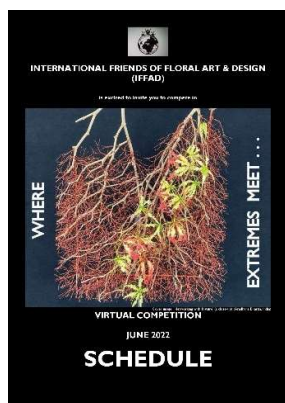
(a) remove or make less obvious the staging

(b) conceal stand bases

(c) correct faults / creases / marks on backgrounds and staging bases

(d) or anything which gives an unfair advantage over other competitors who have made actual efforts with staging and not relied on photographic editing to enhance it

Levelling of images and cropping of unnecessary surroundings is permitte



ENTRY FORM

To be printed and scanned / photographed back to iffadcompetitions@gmail.com between Monday 4 April 2022 and Monday 11 April 2022

CLASS	TITLE	TICK
1	'Where Extremes Meet'	
2	'Where Dragons Dwell'	
3	'Where There's A Tale of Two _____'	
4	'Where Undercurrents Swirl'	
5	'Where Things Are Seldom What They Seem'	

NAME _____

ORGANIZATION _____

COUNTRY _____

E-MAIL _____

WHATSAPP NUMBER
INC COUNTRY CODE _____

PANELS OF ACCREDITED JUDGES FROM WFA MEMBER COUNTRIES

Class One – Canada

1. Ursula Eley (lead judge)
2. Barbara Bedell
3. Ellen Clark

Class Two – Australia

1. Eileen Wenn (lead judge)
2. Jean Shine
3. Sue Pillati

Class Three – UK / South Africa & Kenya

1. Kim Zimmerman, UK / South Africa (lead judge)
2. Harshida Shah, Kenya
3. Meena Jatish Shah, Kenya

Class Four – South Africa

1. Gail Taverner (lead judge)
2. Jill Hoskin
3. Joan Jorritsma

Class Five – UK & India

1. Valerie Best, United Kingdom (lead judge)
2. Sunita Kanoria, India
3. Vinnita Khemka, India

Photographic Arbitration Panel

1. Phil Gray, United Kingdom
2. Kim Zimmerman, South Africa / United Kingdom

Honour Panel – major and special awards

1. Michael Bowyer, United Kingdom (lead judge)
2. Farhana Azim, Pakistan
3. Madhvi Khimji, Oman
4. Mare de Kock, South Africa
5. Valerie Best, United Kingdom